

Membership Investment Package



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www.lakewestchamber.com



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Our Mission Statement:

**Creating opportunities for business, economic development,
tourism and quality of life at the Lake of the Ozarks.**

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Membership Benefits-President Level Investment-\$2500/Value-\$6310

As a President Level Member, your company will have a 3 x 8 colored logo banner that will be prominently displayed at all of the events. Your name will be on all printed and electronic advertising along with other promotional opportunities for your company. All benefits of the Investor level and more promotional opportunities reserved just for the President Level along with these additions:

Annual Dinner-Your business will receive 8 Complimentary tickets for the event.

Website-banner logo that will be displayed on every webpage of the Chamber's website, linked to your own webpage

Access Billboard-Receive one month placement throughout the year.

Chamber office-A room named after your business, with a plaque prominently displayed at the office.

Membership Benefits-Investor Level Investment-\$2000/Value-\$4100

As an Investor, your company will have a 3 x 8 colored logo banner that will be prominently displayed at all of the events. Your name will be on all printed and electronic advertising along with other promotional opportunities for your company. All benefits of the Benefactor level any more promotional opportunities reserved just for the Investor along with these additions:

Annual Dinner-Your business will receive 6 Complimentary tickets for the event.

Bass Tournament-Your business will be recognized by the Emcee during the two-day event.

Educational Series- Signage will be displayed during the event.

Golf Tournament-Includes team entry and you will have an individual hole sponsorship.

Use of office/conference room for meetings-Subject to availability.

Website-Premier placement of electronic banner for you company on website homepage.

Additional Business-If you have additional businesses or multiple locations, the first 2 additional businesses are free at the Business Level.

Additional Categories-Two free listings.

Membership Benefits-Benefactor Level Investment-\$950/Value-\$2120

As a Benefactor, your company will have a 3 x 6 colored logo banner that will be displayed at all of the events. Your name will be on all printed and electronic advertising along with other promotional opportunities for your company. All benefits of Friend level and many more promotional opportunities reserved just for the Benefactor along with these additions:

Annual Dinner-Your business will receive 4 Complimentary tickets for the event.

Lake West Business Expo-You will have a complimentary booth at the show, OR a team entry in the golf tournament

St. Pat's Water Parade-Your name will be displayed on the back of the souvenir shirts that are sold each year.

Newsletter-Your business name will be listed monthly in the Chamber's newsletter distributed by Westside Star.

Investor & Benefactor Appreciation Event-You will receive Complimentary tickets to an event.

Guaranteed Brochure placement-Your business brochures/business cards and marketing information will be placed in the visitor center of the Chamber.

Website-An electronic banner for your company will be displayed on the Chamber homepage, along with other website enhancements

Membership Benefits-Friend Level Investment-\$425/Value-\$1025

As a Friend, your company name and or logo will be placed on a sponsorship board that will be displayed at the designated events for the Friend level. Along with the following addition:

Annual Dinner-Your business will receive 2 Complimentary tickets for the event.

Designated Events-Bass tournament, Golf Tournament, St. Pat's Water Parade, Educational Series & Lake West Expo

Link to your website-Your business will have hot-link to your website from the Chamber's website.

Membership Benefits-Business Level Plus Investment-\$250/Value-\$650

All the benefits of the Business Level member with either a hot link to your website or additional business added.

Membership Benefits-Business Level Investment-\$200/Value-\$600

Listing in the Online Membership Directory and the printed Chamber Membership Directory. Ribbon Cutting for your business with picture and write up sent to local newspapers and printed in the Chamber newsletter. Opportunity to advertise your business through Chamber e-mail blasts. Referrals of only Chamber businesses. Business cards, brochures and flyers displayed at Chamber office and with space available at outside 24/7 Kiosk. Attendance at Chamber Networking Socials to interact with other business members. Marketing opportunities to sponsor Chamber events. E-mail notifications of Chamber and Community activities.

Non Business Level Investment-\$100

Program/Benefit	PRESIDENT	INVESTOR	BENEFACTOR	FRIEND	BUSINESS PLUS	BUSINESS	NON-BUSINESS
Membership Directory	*	*	*	*	*	*	*
Website Listing	*	*	*	*	*	*	*
Annual Membership Appreciation	*	*	*	*	*	*	
Brochure/Cards @ Info Center	*	*	*	*	*	*	
Brochure/Cards @ Outside KIOSK	*	*	*	*	*	*	
Chamber Networking Socials	*	*	*	*	*	*	
Email Blasts	*	*	*	*	*	*	
Email Notifications	*	*	*	*	*	*	
New Residents Packets	*	*	*	*	*	*	
Ribbon Cuttings/Grand Openings	*	*	*	*	*	*	
Referrals - Members Only	*	*	*	*	*	*	
Website Hot Link	*	*	*	*	* (1)		
Annual Spring Dinner Promo & (tickets)	8	6	4	2			
Educational Series	*	*	*	*			
Promo @ Bass Tournament	*	*	*	*			
Promo @ Golf Tournament	*	*	*	*			
Promo @ St. Pats Water Parade	*	*	*	*			
Newsletter Listing	*	*	*	*			
Additional Business	*	*	*(2)		* (1)		
Guaranteed Brochure Placement	*	*	*				
Business Expo Booth	*	*	<*>				
Signage at Business Expo	*	*	*				
P-I-B Dinner (tickets)	*	*	*				
Promo @ Christmas Parade	*	*	*				
Promo @ Westside Cleanup	*	*	*				
Website - Business Description	*	*	*				
Website - Rotating Banner Ad	* (P)	* (P)	*				
Chamber Days @ Capital	*	*					
Golf Tournament (entry)	*	*	<*>				
Additional Business Category	*	*					
Chamber Legislative Forum	*	*					
Luncheon with President	*	*					
Member Directory on CD/DVD	*	*					
Office Use	*	*					
President/Investor Lunch	*	*					
Website Logo	*	*					
Naming of Room @ Office	* (3)						
Billboard (1 month) per year	*						
Promo @ Short Bus Shuffle	*						
Eggs and Issues Breakfast Sponsorship (& tickets)	6						
(1) Hot Link or Additional Business							
(2) 1st Additional Business Free - reduced rates for more							
(P) Premier Banner Ad							
(3) Requires 3-yr commitment <*> Can choose either benefit only one							

Membership Benefits per Investment Level

PRESIDENT LEVEL MEMBERS



New Membership Application-A La Carte Sponsorship

A la Carte Sponsorship Opportunities

If you have chosen a Business Level Tier, please consider the following A la Carte Sponsorship Opportunities for your Business. Choosing Sponsorships now ensures you will not be contacted prior to each event, but automatically entered into the Level of Sponsorship you choose. If you are not interested in A la Carte Sponsorship Opportunities at this time, you may still be contacted for Participation interest, or if new Chamber Events are introduced. This is for sponsorship of events; many events also have participation fees involved.

<u>A la Carte</u>	<u>Sponsorship Levels</u>			<u>TOTAL</u>
	<i>Investor</i>	<i>Benefactor</i>	<i>Friend</i>	
Annual Dinner	\$200_____	\$100_____	\$50_____	_____
Bass Tournament	\$500_____	\$200_____	\$100_____	_____
Christmas Parade	\$200_____	\$100_____	\$50_____	_____
Educational Series	\$200_____	\$100_____	\$50_____	_____
Golf Tournament	\$500_____	\$200_____	\$100_____	_____
Lake West Business Expo	\$200_____	\$100_____	\$50_____	_____
St. Pat's Water Parade	\$50_____			_____
Buck a Duck Races	\$100_____	\$50_____		_____

ADDITIONS

Hot link to your website	\$50 yearly	_____
Guaranteed Brochure Placement	\$50 yearly	_____
Business Description on Website	\$150 yearly	_____
Rotating Banner Ad on Website	\$800 yearly	_____
Website logo/picture	\$250 yearly	_____
Membership Directory on CD/DVD	\$40 per copy	_____
Use of office/conference room for meetings (subject to availability)	\$50 per hour	_____
Opportunity to have a room at the office named after your business (Three-year commitment required)	\$1000 yearly	_____

PARTICIPATION ADDITIONS

Annual Golf Team-\$250 ____	_____
Annual Dinner-\$25/ticket # _____ =\$ _____	_____
St. Pat's Water Parade-\$30/ticket # _____ =\$ _____	_____
Bass Tournament Entry-\$130 ____	_____
Lake West Business Expo Booth- (If Available) 8x10 ____\$200 Premier ____\$375	_____
Bulk ____\$350 Hall ____ \$175 Outside ____\$175	_____

Total amount of A la Carte Sponsorships and/or Additions (transfer to application) \$ _____