Camdenton Area Chamber of Commerce
573-346-2227 • 1-800-769-1004
739 West U.S. Highway 54, Camdenton, MO 65020
CamdentonChamber.com
info@CamdentonChamber.com
facebook.com/camdentonchamber

Lake Area Chamber of Commerce
1-800-451-4117 • 573-964-1008
#1 Willmore Lane, Lake Ozark MO 65049
www.LakeAreaChamber.com
www.MagicDragonCarShow.com
info@LakeAreaChamber.com

Lake West Chamber
573-374-5500 • 1-877-227-4086
125 Oddo Drive, P.O. Box 340, Sunrise Beach, MO 65079
www.lakewestchamber.com
info@lakewestchamber.com

2017 ANNUAL COLLABORATIVE NEWSLETTER

COLLABORATIVE EFFORTS IN 2017

Did you know...

- There are more slaves in the world today than at any other point in human history -more than 27 million people.
- Human trafficking is the second largest criminal industry, exploiting men, women, and children against their will.
- Children make up almost 1/3 of all human trafficking victims worldwide.
- It is happening in Missouri and right here in the Lake area.

Eggs and Issues Breakfast

Tuesday, January 24, 2017 ◆ 7:30 AM – 9 AM
Lake Valley Country Club ◆ Lake Road 54-79

Breakfast at 7:30 AM - 8:00 AM
Sponsor and Topic Presentation at 8:00 AM - 9:00 AM

TOPIC: Human Trafficking

Human trafficking is a form of modern-day slavery in which children and adults are illegally traded and exploited against their will. January has been proclaimed as National Slavery and Human Trafficking Prevention Month, also known as Human Trafficking Awareness Month. Join us for this informative workshop that will raise awareness about human trafficking and how to respond if someone suspects a human trafficking situation.

Be a Tradeshow Standout

10 Tips and Tricks From Successful Exhibitors

Join us for this must-attend workshop to learn how to make the most of your tradeshow experience

FREE to members of the co-sponsor organizations below or exhibitors at the Lake West or Camdenton Business Expos; $20 to all others

Collaboratively Sponsored By:

Camdenton Area Chamber of Commerce · Lake Area Chamber of Commerce · University of Missouri Extension Camden County · Lake West Chamber · Lake of the Ozarks Marine Dealers Association · SCORE For the Life of Your Business · Lake of the Ozarks

Date: January 10, 2017
Time: 10:00 AM—Noon
Location:
Lake West Chamber of Commerce
125 Oddo Dr, Sunrise Beach

A expert panel of successful tradeshow exhibitors will share the tips and tricks to a highly effective tradeshow experience including:

- **Identifying your purpose for being in the show**
- **Developing a pre-show marketing plan**
- **Designing an exhibit that sells**
- **Instructing booth staff on how to work the crowd effectively**
- **Conducting post-show follow-up**

To register for the workshop call 573-346-2227

Collaboration Continues Between Camdenton, Lake Area and Lake West Chambers of Commerce.

The Boards of Directors of the Camdenton, Lake Area and Lake West Chambers of Commerce met February 2016 to further discuss ideas to work together on joint endeavors for the betterment of the chamber membership and the Lake area business community.

The half-day session included a review of current joint efforts and the opportunities for future collaboration with the areas of concentration.

In 2017, the three chambers have and will be proactively collaborating on the following:

- Joint Legislative Reception held in January
- Joint Community Profile and Business Directory
- Eggs and Issues Breakfast meetings, three joint chamber networking socials in March, November and December and two Speed Leads Luncheons
- Official Lake of the Ozarks Map
- Collaborated on Shop Small campaign and Small Business Saturday initiative
- Community Job Fair held in April 2016
- A joint marketing booth at the Overland Park Boat Show and St Charles Sport Show.

Other ideas discussed for future collaboration included legislation, committee appointment for website/marketing efforts, expanded distribution for chamber directory/map, and special events.

The Chamber Collaborative Task Force was created as the result of a membership survey taken in May 2011 in which collaboration was a common theme throughout the survey.

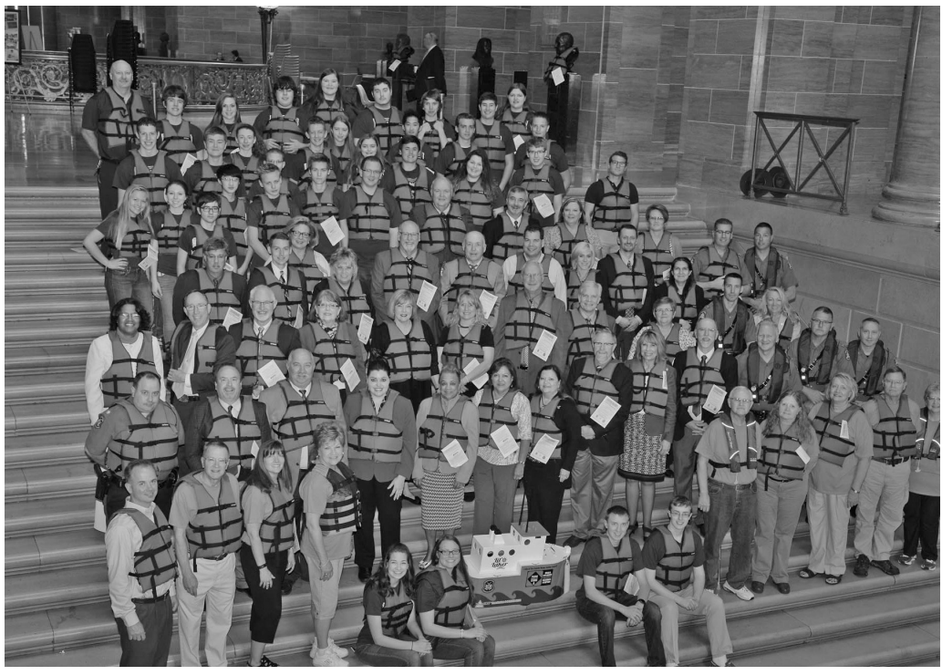
2017 Official Lake of the Ozarks Business Directory Scheduled For Completion in the Spring 2017

The Camdenton Area, Lake Area and Lake of the Ozarks West Chambers of Commerce along with Anderson Marketing will be presenting the 2017 Lake of the Ozarks Community Profile and Business Directory in the Spring 2017. If you would like to have copies at your business or are interested in advertising rates contact the Camdenton, Lake West or Lake Area Chambers of Commerce.

2017 Official Lake of the Ozarks Map Underway

The Camdenton Area, Lake Area and Lake of the Ozarks West Chambers of Commerce are again collaborating in the production of a Lake wide Community Map and has authorized Lake Media to produce the official map for distribution in late Spring 2017.

COLLABORATIVE EFFORTS IN 2016



Lake Chambers Join Forces For Water Safety

The Lake of the Ozarks Water Safety Council traveled to the State Capitol to spread the word on the importance of wearing a life jacket to kick-off National Safe Boating Week. Members of the House and Senator took part in the water safety campaign and encouraged their constituents to wear a life jacket.

Camdenton, Lake Area and Lake West Chambers attend the Lake of the Ozarks Regional Economic Development (LOREDC) Annual Meeting Addressing Regional Cooperation.

Business and Community Leaders meet in February at Seven Springs Winery for the annual meeting of the Lake of the Ozarks Regional Economic Development Council (LOREDC). The annual meeting included a presentation from Luke Holtschneider, Project Manager with the Department of Economic Development. In addition, presentations were made for the 2016 LOREDC Business Awards, committee reports, Housing Study update and the nomination of board members.

Collaborative Job Fair Connects Employers and Employees

The Camdenton Area Chamber of Commerce along with the Lake Area and Lake West Chambers, Missouri Job Center and the Council of Local Governments recently sponsored a community job fair at Tan-Tar-A Resort. The event was attended by 68 employers and more than 600 employees seeking full-time, part-time and seasonal job opportunities. Plans will be underway for the 3rd Annual Community Job Fair scheduled for April 19, 2017 at Tan-Tar-A.

Candidate Forums Sponsored by Camdenton, Lake Area and Lake West Chambers along with University of MO-Extension Office Camden County and Lake Media

In July 2016, two candidate forums were held for the Camden County offices of Assessor, Sheriff, 1st and 2nd District Commissioner.

Lake Legislative Reception Focused On 2016 Legislative Session and Lake Area Happenings

The Lake Area, Camdenton, Lake West, Eldon & Versailles Chambers along with Tri-County Lodging Association and the Convention & Visitors Bureau hosted the Lake Legislative Reception in January 2016 at Tan-Tar-A. The Lake Area Legislative Reception is an annual event that provides an opportunity for respective boards to meet Lake Area elected officials and exchange information and address issues pertaining to the Lake of the Ozarks region. The 2017 Legislative Reception was held January 5, 2017.

LAKE AREA CHAMBER

Lake Area Chamber Mission
The Lake Area Chamber of Commerce is committed to improve the economic prosperity and quality of life in the Lake of the Ozarks area, and to be the principal advocate for and a provider of services to its business community.

2017 Ameren Missouri's Lake of the Ozarks Eagle Days

A collective partnership with the Lake Area Chamber of Commerce, Lake of the Ozarks Convention and Visitor Bureau, Osage National Golf Resort, FaceLift Marketing, School of the Osage Heritage Elementary and Missouri Master Naturalist – Lake of the Ozarks Chapter, announces Ameren Missouri's Lake of the Ozarks Eagle Days 2017 will return to Lake Ozark in January. Mark your calendars now for January 7 - 8, 2017 for this entertaining and educational event. Locations for this weekend event are School of the Osage Heritage Elementary, Willmore Lodge Visitors Center, Bagnell Dam Access, Osage National Golf Resort and Celebration Cruise II on the Strip. For details on this FREE family event and to view the full event schedule please visit www.LakeOfTheOzarksEagleDays.com.

29th Annual Magic Dragon Street Meet Nationals

The Lake Area Chamber of Commerce along with presenting sponsor Summer USA ar excited to announce that the 29th Annual Magic Dragon Street Meet Nationals will take place May 5-7th, 2017 on the Bagnell Dam Strip. The Magic Dragon Street Meet Nationals is a unique show for all makes, models, and years of cars, trucks and motorcycles. The show celebrated its 28th year in 2016 with beautiful weather, 1,000 participants, and close to 10,000 spectators. We bring over 28 years of show experience to Lake of the Ozarks. The strip is closed to normal traffic during show hours, so we only have show vehicles within the boundaries. This creates and absolutely electric atmosphere! Some say it's like being on the set of "American Graffiti". Registration opened January 1st and is strictly limited to 1,000 entries. Visit our website at www.magicdragoncarshow.com for more information.

5th Annual Cocktails & Caddies Golf Tournament Scheduled

The Lake Area Chamber will host its popular Cocktails & Caddies Ladies Golf Tournament on Friday, April 14th, 2017 at The Ridge Course at The Lodge of Four Seasons. This fun ladies-day-out will feature a luncheon where teams made up of three women bid on their fourth player, a male, and their sponsored prize package during a live auction.

For more information contact the Chamber office at 573-964-1008.

24th Annual Midwest Wine & Brew Festival

The 24th Annual Midwest Wine & Brew Festival will take place on Saturday, August 12th from 2-5pm at The Lodge of Four Seasons Resort. Wineries and Breweries from across the state will gather to provide guests with samples of some of their finest as well as giving attendees the opportunity to purchase their favorites before leaving the event. Additional vendors will also be at the event selling a variety of products related to the wine and beer industry. Visit LakeAreaChamber.com or call the chamber office to learn more about this popular event.

2nd Annual Home, Lifestyle & Sport Show in 2017

The Lake Area Chamber is excited to roll out for its second year in a row the Home, Lifestyle and Sport Show October 7th& 8th, 2017 at Lodge of Four Seasons. The Home, Lifestyle & Sport Show is actually three shows in one and will feature exhibitors highlighting what's new in home improvement trends, remodeling ideas, outdoor living, recreation, sporting goods, health and beauty related information. We had wonderful feedback from both our exhibitors and attendees from last year's show and are excited to say we'll be rolling out an even better show this fall! It will feature a wide range of vendors from each of the three areas. If you are interested in securing a booth space please call the Chamber at 573-964-

HOME Lifestyle AND SPORT SHOW

A special THANK YOU to our Chamber Members and to all of our Event Sponsors for making 2016 a successful and memorable year for the Lake Area Chamber of Commerce. We look forward to another exciting year serving our members.

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Culligan/Lake of the Ozarks

Vice President
Sandy Waggett
MSW Interactive Designs, LLC

Secretary
Angie Schuster
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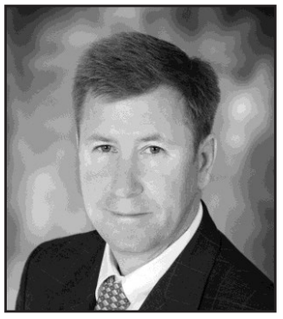
Marine Max of Missouri

Willie Maxwell
Lake Regional Health System



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LAKE WEST CHAMBER

Lake West Chamber Mission

The business and purpose of the Chamber shall be to advance commercial, industrial, educational, civic and community interests, which will promote growth, public health, and welfare of the area.

St. Patricks Parade on the Water

The 26th Annual St. Patrick's Parade on the Water, will take place on Saturday, March 18, 2017. The Lake West Chamber began this event 26 years ago to help jump start the boating season. Join us at Captain Ron's, at LR 5-50 or 34.5 MM for breakfast before boarding either the Tropic Island or Celebration Cruise Boats. Tickets will be available at the Chamber office. If you prefer, decorate your boat and come join in the parade which includes stops at Bear Bottom Resort, Bull Dogs Beach House and Nautifish Rum Bar. Food and beverages will be available at all of the stops along the route. Souvenir long sleeve tees and sweatshirts will be available at most of the stops. For more information or to make reservations call 573-374-5500.

Short Bus Shuffle

Shuffle on over to the Westside, Saturday, March 18, 2017 for the Lake West Chamber's 7th Annual St. Patrick's Short Bus Shuffle. Event begins at 4:00 PM and participants can purchase $10 wrist bands anytime now through March 18, 2017 from any of the participating businesses that allows you to ride safely to and from all participating businesses. This year expect **More Locations - **More Lodging Rooms - **Lots of Buses. Restaurants are offering specials all evening and participating motels are offering special room rates. (Rooms MUST be reserved in advance.) Souvenir shirts will be available at most locations. Its great fun and safe! For more information regarding lodging locations and more, please call the Chamber at 573-374-5500.

Lake West Business Expo

The first major event of the year for the Lake West Chamber is the 16th Annual Lake West Business Expo. The Expo will again be held at Lake Christian Academy in Sunrise Beach on Saturday March 4th, 2017 from 9:00 AM to 4:00 PM. The Expo offers area residents and visitors alike the only trade show on the Westside of the lake which generates access to over 90 diverse businesses exhibiting their products. Free parking and free admission with food available for purchase. For more information, please call the Chamber office at 573-374-5500 or visit us online at www.lakewestchamber.com

2017 Annual Dinner

The Lake West Chamber's Annual Dinner and Election will be held on Thursday, April 20, 2017 beginning at 5 P.M. Directly after dinner a short business meeting is held to elect board members and officers. Awards are presented for several different categories which are determined by the annual dinner committee. This event always proves to be fun, entertaining and enjoyable. Make plans to join us!

Lake of the Ozarks Shootout

The 29th Annual LOTO Shootout races will take place at Captain Ron's on August 26th & 27th, 2017, preceded by 10 days of a variety of shootout activities throughout the lake. Just finishing the 9th year at Captain Ron's, the Lake of the Ozarks Shootout has donated a total of $943,000.00 to over 30 different charitable organizations and 10 different fire departments; it has generated over $1.3 million dollars in revenue just to businesses in the community who provide services for the events and has created an economic impact of up to $8 million dollars a year in revenues for the entire lake community. And… the event continues to grow

6th Annual Kid's Fishing Derby Grows Yearly

The Lake West Chamber's Kid's Fishing Derby just keeps on growing. The 2016 event, hosted at Captain Ron's, produced 82 participants from toddlers to 14 years of age. The weather couldn't have been better for all the little anglers and their assistants. There were lots of fish caught, lots of smiles and lots of prizes for everyone. The event was filmed in 2016 by Seasons to Seasons Outdoors (a sport show produced by Ozark Bait & Tackle) and aired on KMOS, a PBS station located in Warrensburg.

Christmas Parade

Each year the Lake West Chamber helps the community celebrate the excitement of Christmas with its annual Lighted Christmas Parade which travels up Highway 5 from Central Bank in Laurie to the Laurie Mall. The Chamber is delighted to have been able to bring Santa to the boys and girls on the Westside of the Lake for the past 15 years. This is our 'Thank You' to our community and appreciation for the support of our businesses..

Annual Westside Lake Road Clean Up Always a Challenge

As 2017 begins, we are planning the 19th Annual Lake Road Clean Up or Westside Road Clean Up event. This year we have reserved Saturday, April 22nd, 2017 for this campaign, and will have 4 large roll-off dumpsters available, at various locations, for your picked up trash. Tons and tons of scrap metal, tires, appliances and just plain trash has been disposed of each year during this one day campaign. A devoted group of volunteers have faithfully watched over this event for many years, not only picking up trash along the roadsides but also manning the 4 dumpsters available that day. We encourage all the residents of the Westside to take part in this cleanup campaign helping make our environment cleaner and safer. Trash bags are available at the Chamber office to help in this effort. Anyone interested in being on the committee or becoming involved in the cleanup, call the Chamber office at 573-374-5500.

2016/2017 LAKE WEST CHAMBER BOARD MEMBERS

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Renken Law Firm

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Vice President
Central Bank of Lake of the Ozarks

JOYCE RYERSON
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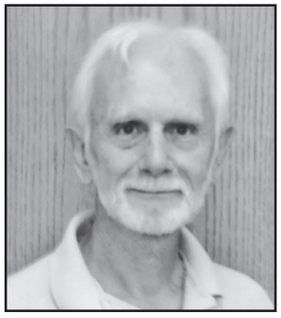

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CAMDENTON CHAMBER

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Reservations are required and can be made by sending in the form below, by calling the Chamber at 573-346-2227, or by e-mail at sgentry@camdentonchamber.com. ***Please note that no-shows will be billed for breakfast.**

Camdenton Area Chamber of commerce

Lake Area Chamber of Commerce

Lake West Chamber

SCORE
FOR THE LIFE OF YOUR BUSINESS

Eggs & Issues Breakfast Reservation
January 24, 2017 • Lake Valley Country Club
$15.00 Member Breakfast – Non Member $20.00

Enclosed is my check for _____ tickets at $_____ each.

Names: _____

_____

_____

Business: _____

Return this portion by Friday, January 20, 2017
Camdenton Area Chamber of Commerce
PO Box 1375 • Camdenton, MO 65020
Phone: 346-2227 • Fax: 346-3496 • e-mail: sgentry@CamdentonChamber.com

MARCH 17-18, 2017 LODGE OF FOUR SEASONS

As promised we have listened to your feedback and are continuing to rebrand and grow the EXPO 2017 to new audiences that will be YOUR future customers.

New hours...

- New hours to attract more attendees - Friday night and Saturday.
- Partnership with Benne Media for Friday night Business Social promotion - business to business feature.

New floor plan....

- As we experienced a waiting list in 2016 we needed to make more room for more exhibitors so we have presented a new floor plan with enhanced traffic flow.

Marketing outreach....

- Expanded marketing outreach and social media campaign to regional media outlets based upon intercept study conducted last year - 2016 attendees from seven states and 52 Missouri cities

Back by Popular Demand....

- Back by popular demand - Chamber Exhibitor Certificate Giveaway - A percentage of every booth registration will be utilized in three voucher drawings for attendees to use with their choice of participating EXPO businesses. In 2016, we awarded a $500, $300 and $200 to three attendees.

And much more to come...So stay tuned and register today!! Booth layout and application is available at www.camdentonchamber.com.

EXPO 2017

Camdenton Chamber Mission

To be the motivating force in coordinating, leading and promoting business development, economic diversity and tourism while enhancing the quality of life and the natural resources through community involvement, recognition and pride.

Christmas on the Square

The weather outside was perfect for the inaugural Running of the Elves 5K on Saturday, December 3rd in Camdenton. More than sixty elves displayed their holiday spirit along journey from the Courthouse to the Camdenton City Park and back. Christmas on the Square followed where hundreds enjoyed the festivities including a visit with Santa.

Photos courtesy of Carola Pix and gojim.tv.

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Camdenton Area Chamber of commerce

CAMDENTON LAKERS

LCTC Lake Career & Technical Center – Developing Skills for a Lifetime

Join us for the collaborative social of the Camdenton Area Chamber of Commerce and the Lake Career and Technical Center Open House.

February 23, 2017
4:00 - 7:00 pm

See student demonstrations, tour LCTC and the interactive classrooms, register for giveaways, enjoy tasting stations featuring local restaurants and LCTC Culinary Arts students!

For more information contact the Camdenton Chamber of Commerce at 573.346.2227 or LCTC at 573.346.9260

2017 CAMDENTON CHAMBER

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Ameren Missouri

Jason Lutz, Vice President (2018)
Agri-Pulse Communications

Rhonda Wilkening, Treasurer (2017)
Sharing and Caring Foundation

Cara Gerdiman (2017)
Kids' Harbor

Amy Hadfield, (2018)
First National Bank

Spree Hilliard, (2019)
Concerns for Police Survivors

Jasen Jones, (2019)
Old Kinderhook

Dave Kempker, (2019)
Lindyspring
Lake of the Ozarks

Keith Lucas (2017)
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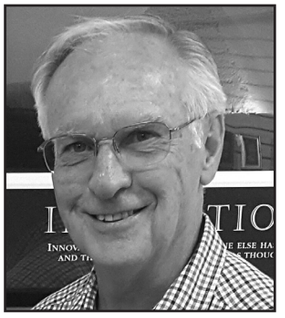
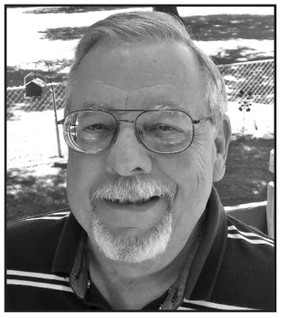


John McMahon, (2018)
State Fair Community College

Ryan Neal (2017)
Camdenton School District

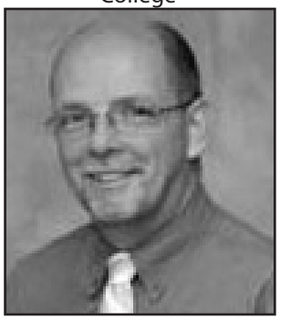


Mike Peters, (2018)
Casey's General Store

Joy Scott, (2019)
Hedges-Scott Funeral Home

Johna Stanfield, (2019)
Central Bank of the Lake of the Ozarks

Mary Kay von Brendel, (2018)
Ozarks Amphitheater



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