



BENEFITS OF BUSINESS MEMBERSHIP IN THE LAKE WEST CHAMBER

Listings: Listing in the Online Membership Directory and the printed Chamber Membership Directory. Member businesses can be located at www.lakewestchamber.com. Hot links can be purchased if desired for \$50 per year.

Ribbon Cuttings: Available for new members or existing member's new locations by contacting the office. One week's notice is preferred to guarantee maximum e-mail exposure. Chamber staff will take your picture which will be sent to several local newspapers and will be printed in our newsletter. **The Chamber has no guarantee what size will be printed or when the picture will appear.**

Media Offers: A certificate will be presented at your ribbon cutting for a FREE One Eighth Page Ad in the Westside Star from **Lake Media**. This ad can be used within 30 days of your ribbon cutting.

Referrals: Your Chamber will only refer Chamber members.

CNS (Chamber Networking Social): A networking event is scheduled on the 2nd Tuesday of each month to provide the opportunity to promote your business. As a new member, you will be introduced to the membership and will have a few minutes to speak about your business. This event allows you to get to know other Chamber members and to share business cards as well as information about your business.

Email Blasts: Members are encouraged to utilize the twice weekly e-mail blasts. They are offered at no additional cost to members and provide a free advertising venue. The blasts are circulated to over 450 members.

Brochure Display Racks: The Chamber provides racks inside the office to display each business member's brochures, business cards or flyers. A Kiosk outside the office enables visitors to obtain business member information 24/7.

Events: As an active Chamber, multiple events are scheduled throughout the year. Additional marketing opportunities exist with each event.

Be sure to connect with us on **FACEBOOK & TWITTER**. We will return the courtesy.

Please feel free to contact the Chamber office for information and/or questions.

573-374-5500

or visit us at

www.lakewestchamber.com