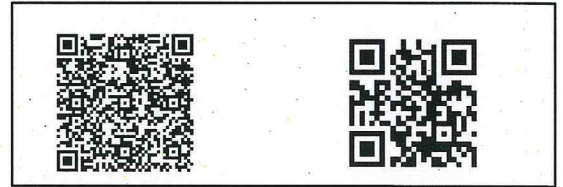


Why Join the Lake West Chamber?

- ❖ The Chamber replies to thousands of requests for business services and local information each year which we in turn refer our members
- ❖ We strongly encourage “member to member” business practices among our membership of more than 400.
- ❖ Since there is no Better Business Bureau in the lake area, the Chamber of Commerce acts as a liaison between consumers and business owners
- ❖ An investment in the Chamber helps support dozens of community programs each year that bring tourism dollars, economic growth and community pride to our area
- ❖ Use of Chamber facilities, Chamber resources and monthly member business after hour functions are valuable networking tools
- ❖ Being a member of the Chamber of Commerce adds credibility to your business
- ❖ Being a member of the Chamber of Commerce shows others that you support fellow businesses and your community
- ❖ Listing in annual membership and relocation guide publications
- ❖ Advertising programs
- ❖ The Chamber acts as an information bureau to furnish up-to-date local activities and public information that will help you conduct your business through weekly emails and a monthly newsletter
- ❖ Availability information for lodging requests
- ❖ We are a 24 hour a day “Tourist Information Center”

Annual Events

- ❖ St. Patrick’s Parade on the Water
- ❖ Short Bus Shuffle
- ❖ Shoreline Clean-up
- ❖ Westside Road Clean-up
- ❖ Annual Membership Dinner
- ❖ Educational Series
- ❖ Lake West Business Expo
- ❖ Golf Tournament
- ❖ Lake of the Ozarks Shootout
- ❖ Lighted Christmas Parade



BENEFITS OF BUSINESS MEMBERSHIP IN THE LAKE WEST CHAMBER

Listings: Listing in the Online Membership Directory and the printed Chamber Membership Directory. Member businesses can be located at www.lakewestchamber.com. Hot links can be purchased if desired for \$50 per year.

Ribbon Cuttings: Available for new members or existing member's new locations by contacting the office. One week's notice is preferred to guarantee maximum e-mail exposure. Chamber staff will take your picture which will be sent to several local newspapers and will be printed in our newsletter. **The Chamber has no guarantee what size will be printed or when the picture will appear.**

Media Offers: A certificate will be presented at your ribbon cutting for a FREE One Eighth Page Ad in the Westside Star from **Lake Media**. This ad can be used within 30 days of your ribbon cutting.

Referrals: Your Chamber will only refer Chamber members.

CNS (Chamber Networking Social): A networking event is scheduled on the 2nd Tuesday of each month to provide the opportunity to promote your business. As a new member, you will be introduced to the membership and will have a few minutes to speak about your business. This event allows you to get to know other Chamber members and to share business cards as well as information about your business.

Email Blasts: Members are encouraged to utilize the twice weekly e-mail blasts. They are offered at no additional cost to members and provide a free advertising venue. The blasts are circulated to over 450 members.

Brochure Display Racks: The Chamber provides racks inside the office to display each business member's brochures, business cards or flyers. A Kiosk outside the office enables visitors to obtain business member information 24/7.

Events: As an active Chamber, multiple events are scheduled throughout the year. Additional marketing opportunities exist with each event.

Be sure to connect with us on **FACEBOOK & TWITTER**. We will return the courtesy.

Please feel free to contact the Chamber office for information and/or questions.

573-374-5500

or visit us at

www.lakewestchamber.com