

Membership Investment Package



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www.lakewestchamber.com



#lakewestmo

Our Mission Statement:

Creating opportunities for business, economic development, tourism and quality of life at the Lake of the Ozarks.



Lake West Chamber of Commerce
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President Level Investment - \$2550/Value - \$7,900

Banner - As a President Level Member, your company will have a **3 x 8** colored logo banner that will be displayed at Outdoor Chamber Events.

Annual Dinner - Your business will receive **10** Complimentary tickets for the event.

Chamber office - A room named after your business, with a plaque prominently displayed at the office.

Permanent Signage - **2x4** Sign prominently displayed in the West Wing conference room of the Chamber building.

Weekly E-Mail Blasts - Your Company Logo will be prominently displayed on the Weekly E-mail Blasts.

Lake West Business Expo - You will receive a complimentary premium booth.

Additional Business - **Four** additional businesses can be listed the same as your primary business on all marketing materials and directories.

Additional Categories - **Four** additional categories to list your business. (Provides five locations in the Directory for your business)

Investor Level Investment - \$2,050/Value - \$5,500

Banner - As an Investor, your company will have a **3 x 6** colored logo banner that will be displayed at Outdoor Chamber Events.

Annual Dinner - Your business will receive **8** Complimentary tickets for the event.

Weekly E-Mail Blasts - Tiered Company Logo sponsoring the Weekly E-mail Blasts.

Use of office/conference room for meetings - Subject to availability.

Additional Business - **2** additional businesses can be listed the same as your primary business on all marketing materials and directories.

Additional Categories - **Two** additional categories to list your business. (Provides three locations in the Directory for your business)

Patron Level Investment - \$1,550/Value - \$3,500

Annual Dinner - Your business will receive **6** Complimentary tickets for the event.

Golf Tournament - Includes **1** team entry and an individual hole sponsorship.

Lake West Business Expo - You will have a complimentary booth at the show.

St. Pat's Water Parade - Your name will be displayed on the back of the souvenir shirts that are sold each year.

Educational Series Sponsorship - When Educational Sponsorship events are held, you will be recognized as a contributing Member.

Weekly E-Mail Blasts - Tiered Company Logo sponsoring the Weekly E-mail Blasts.

Additional Categories - **1** additional category to list your business. (Provides two locations in the Directory for your business)

Website - Tier specific scrolling electronic banner on Chamber website.

*** Special Chamber Events** - Kid's Fishing Derby, Golf Tournament, St. Pat's Water Parade, & Lake West Business Expo

**** Each Level of Membership will receive the benefits from the previous levels.**

***** Lake West Chamber will EXCLUSIVELY refer Member Businesses.**

Benefactor Level Investment - \$1,000/Value - \$2,700

- Banner** - As a Benefactor, your company will have a 3 x 6 colored logo banner that will be displayed at Outdoor Chamber Events.
- Annual Dinner** - Your business will receive 4 Complimentary tickets for the event.
- Lake West Business Expo** - You will have a complimentary booth at the Expo.
- St. Pat's Water Parade** - Your name will be displayed on the back of the souvenir shirts that are sold each year.
- Weekly E-Mail Blasts** - Company Logo displayed on the Weekly E-mail Blasts
- Additional Business** - You will be able to list an additional business the same as your primary business on all marketing materials and directories.
- Website** - Scrolling electronic banner for your company on the Chamber website.
- Retractable Banner** - Logo on a Tiered Member banner will be displayed as a sponsor of all regular Chamber events such as Socials.

Business Level Investment - \$500/Value - \$1,500

- Annual Dinner** - Your business will receive 2 Complimentary tickets for the event.
- Website** - Listing in online Chamber directory to include, contact info/location, hotlink to website, and all social media.
- St. Pat's Water Parade** - Your name will be displayed on the back of the souvenir shirts that are sold each year.
- Kid's Fishing Derby** - Your name will be displayed on the back of the souvenir shirts that are sold each year.

Associate Level Investment - \$300/Value - \$1,100

- Lake of the Ozarks Map** - Listing on the Lake of the Ozarks printed Map.
- Hot Link** - A Hotlink to your website in the LWCC online Directory.

Non-Profit Level Investment - \$150/Value - \$800

- Directory** - Listing in the Online Membership Directory and the printed Lake wide Chamber Membership Directory.
- Ribbon Cutting** - Your business with picture and write up included in local media, Lake West Social Media and in the Chamber E-Blast.
- Advertise** - your business through Chamber weekly E-mail Blasts and all social media. (Email blasts sent every Wednesday)
- Chamber Display** - Business cards, brochures, and flyers displayed at Chamber office. Space also available at outside 24/7 Kiosk.
- Marketing opportunities** - Ad Hoc sponsorship of Chamber events is available.

Individual Level Investment-\$100/Value - \$600

- Directory** - Listing in the Online Membership Directory.
- E-Mail Blasts** - Receive information regarding upcoming events and business news
- Chamber Networking Socials** - interact with other members.
- New Member SWAG Bag** - Information and SWAG from Chamber Members.



Lake West
CHAMBER

PRESIDENT LEVEL MEMBERS



A la Carte Opportunities

If you have chosen an Associate or Business or Benefactor level Tier, please consider the following A la Carte Opportunities for your Business. Choosing Sponsorships now ensures you will not be contacted prior to each event, but automatically entered into the Level of Sponsorship you choose. If you are not interested in A la Carte Opportunities at this time, you may still be contacted for Participation interest, or if new Chamber Events are introduced.

PARTICIPATION ADDITIONS

- Hot Link to your Website - \$50 _____
- Annual Golf Team - \$360 ____ _____
- Hole Sponsorship for Golf Tournament - \$100 _____
- Annual Dinner - \$40/ticket # _____ = \$_____ _____
- St. Pat's Water Parade - \$40/ticket # _____ = \$_____ _____
- Lake West Business Expo Booth - (If Available) 8x10 ____\$275 Premier ____\$395 _____
- Individual Business Eblast - \$50 _____

Total amount of A la Carte Additions (transfer to application) \$ _____