

Membership Investment Package



Lake West
CHAMBER

Our Mission Statement:

The purpose of the Lake West Chamber shall be to advance commercial, industrial, tourism, educational, civic and community interests, by promoting growth, leadership, and the welfare of our community.

MEMBERS SUPPORTING MEMBERS

Proud Member

WE'RE

IN



Lake West
CHAMBER
OF COMMERCE



www.lakewestchamber.com

Lake West Chamber of Commerce
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Membership Benefits

	President	Investor	Patron	Benefactor	Business	Associate	Non-Profit
Tiered Membership Dues	\$3,100	\$2,500	\$1,900	\$1,225	\$615	\$360	\$150
Membership Value	\$8,000	\$6,000	\$4,200	\$3,200	\$1,800	\$1,300	\$900
Listing of business in Lake West Chamber of Commerce Online Directory	X	X	X	X	X	X	X
Receive Weekly and Special Email Blasts	X	X	X	X	X	X	X
Chamber Networking Events	X	X	X	X	X	X	X
Ribbon Cutting with Local Media and Email Blast	X	X	X	X	X	X	X
Listing in Annual Lake of the Ozarks Printed Directory	X	X	X	X	X	X	X
Member to Member Program (New 2024-2025)	X	X	X	X	X	X	X
Referrals - Members Only	X	X	X	X	X	X	X
Business Cards or Brochures at Chamber office Kiosk	X	X	X	X	X	X	X
Facebook LWCC Advertising/Posting access	X	X	X	X	X	X	X
Hotlink - On LWCC Page	X	X	X	X	X		
Annual Dinner Tickets	8	8	6	4	2		
Additional Business	4	2	1	1	1		
Additional Business Category	4	2	1	1	1		
Sponsorship at LWCC Sponsored Events	X	X	X	X			
Sponsorship of Email Blast	X	X	X	X			
Sponsorship at Business Expo	X	X	X	X			
Business Expo Booth - Standard Booth		X	X	X			
Scrolling Banner on Lake West Chamber Website	X	X	X	X			
Full Color Logo Banner for Outdoor Events	3 x 8	3 x 6	3 x 6	3 x 6			
Annual Golf Tournament Hole Sponsor	X	X	X				
Annual Golf Tournament Team	X	X	X				
Sponsorship of Joint Chamber Events	X	X	X				
Annual Golf Tournament Sponsorship	X	X					
Business Spotlight Article on LWCC Facebook page	X	X					
Office/Boardroom Use	X	X					
Business Expo Booth - Premium Booth	X						
Sponsor Office / Boardroom	X						
Signage in West Event Hall at Chamber Building	X						

Benefits per Membership Level

*Sponsorships - Unless otherwise noted, include Business Logo on available media and where appropriate Banners displayed at the event.

Banners, Logos and Placement of logos will be more prominent based on level of membership.

**Friend of the Chamber Memberships - Inquire with the Chamber

AD HOC Services and Pricing	
Custom E-Blast - Each Occurance	\$ 50
Additional Business (Weblisting)	\$ 50
Additional Category (Weblisting)	\$ 50
Hotlink from Lake West Chamber of Commerce Page	\$ 50



CHAMBER EVENTS

We are thrilled to extend an invitation to our upcoming annual events which are dedicated to making a positive impact on our member businesses, the community and the families at Lake of the Ozarks.

BUSINESS EXPO

Be a part of the largest gathering of local businesses and non-profit organizations on the west side of the lake. Connect with the community, build your network, and showcase your products and services.



GOLF TOURNAMENT

The Lake West Chamber Golf Tournament is a great opportunity to promote your business, have fun, and maybe even win a prize.

KIDS FISHING DERBY

Join the Lake West Chamber as a sponsor or volunteer for our free Kids Fishing Derby. Be a part of this exciting community event that encourages families to create a Lake of the Ozarks memory.



LIGHTED CHRISTMAS PARADE

Kick off the Holiday Season at the Largest Lighted Christmas Parade at the Lake. Be a sponsor and/or enter a float as we light up Main Street.



Lake West
CHAMBER

PRESIDENT LEVEL MEMBERS



A la Carte Opportunities

If you have chosen an Associate, Business or Benefactor Level Tier, please consider the following A la Carte Opportunities for your Business. Choosing Sponsorships now ensures you will not be contacted prior to each event, but automatically entered into the Level of Sponsorship you choose. If you are not interested in A la Carte Opportunities at this time, you may still be contacted for participation interest, or if new Chamber Events are introduced.

ADDITIONAL CHAMBER OPPORTUNITIES

- Hot Link to your Website - \$50 _____
- Annual Golf Team - \$400 _____
- Hole Sponsorship for Golf Tournament - \$100 _____
- Annual Dinner - \$40/ticket # _____ = \$ _____
- St. Pat's Water Parade - \$40/ticket # _____ = \$ _____
- Lake West Business Expo Booth - (If Available) Standard \$350, Premium \$400 _____
- Individual Business Eblast - \$50 _____

Total amount of A la Carte Additions (transfer to application) \$ _____

INVESTOR LEVEL MEMBERS

